MOHIT KUMAR

WP & SHOPIFY DEVELOPER

Passionate and innovative WordPress developer with 2 years 11 months of experience creating custom websites and CMS solutions, including WordPress, Shopify, Squarespace, and Wix. Specialized in WordPress, I excel in designing with popular builders like Elementor, Avada, and WP Bakery, and crafting custom designs using HTML and CSS. My expertise extends to developing unique WordPress themes that perfectly align with clients' visions. Dedicated to delivering high-quality, user-friendly, and visually stunning websites, I thrive on turning creative ideas into dynamic online experiences. Let's transform your digital presence together!

📞 +91 95180 11927   ✉ Mohitbhaker180@gmail.com   🌐 Behance Portfolio   🏠 Tohana, Haryana

Education

Bachelor of Computer Applications

I.G. Govt. College Tohana, Haryana (CDLU) 2019 - 2022

Senior secondary Examination

Aarohi Model School Kanheri
2017 -2018

Skills

HTML, CSS, JS

Bootstrap

PHP, MySQL

Funnels

WordPress, Shopify

Wix, Square, Squarespace

Elementor, WPBakery, Avada, Gutenburg Editor

Figma/PSD to WordPress

Figma/PSD to HTML

WP Theme Development

WP Theme Customization

WP Plugin Customization,

WooCommerce Customization,

Custom Post Types, Meta Boxes

Experience

Software Developer | Authority Entrepreneurs

Remote   July 25 - Present

As a Software Developer at Authority Entrepreneurs, I contributed to various digital marketing and web development projects aimed at empowering online entrepreneurs and business owners. My responsibilities included:

- **Website Development in WordPress:** Designed, developed, and maintained responsive, SEO-optimized websites using WordPress, implementing custom themes and plugins to meet specific client and campaign requirements.
- **Sales Funnel Creation:** Built high-converting funnels using tools like ClickFunnels, Elementor, or similar platforms, supporting marketing campaigns with optimized landing pages, opt-in forms, and automation integrations.
- **Collaboration & Optimization:** Worked closely with marketing, design, and content teams to implement A/B tests, improve website performance, and enhance the overall user experience.
- **Analytics & Tracking (GA4)**: Gained hands-on experience with Google Analytics 4 (GA4)

Software Developer | Codobux

Mohali, Punjab   August 24 - June 25

As a WordPress and Shopify Developer at Codobux, I played a crucial role in delivering custom-built websites and e-commerce solutions for clients. My key responsibilities and accomplishments include:

- **Custom WordPress Development:** I developed custom WordPress themes from scratch, transforming Figma designs into live websites with precision. My work involved deep customization and optimization to meet client requirements.
- **Custom Shopify Development:** I took on the challenge of converting Figma designs into fully functional Shopify websites, ensuring a seamless design-to-development process. I created dynamic sections and ensured that the websites were responsive and user-friendly.

- **Plugin Customization:** I customized several WordPress plugins, including the Ultimate Member plugin for user management and WooCommerce for customizing cart, checkout, and "My Account" pages to suit the unique needs of each e commerce store.
- **Single Page Websites for Marketing:** I also developed and launched single-page websites quickly—usually within a few hours—to support marketing campaigns or promotions for clients.
- **Client-Focused E-commerce Solutions:** With a strong focus on user experience, I tailored both WordPress and Shopify stores to match clients' specific business goals, ensuring a smooth and intuitive shopping experience.
- **Training & Mentorship:** I mentored and trained a group of students in WordPress development, providing them with hands-on experience and insight into creating professional websites.
- **Collaborative Team Environment:** I worked closely with a talented team, sharing knowledge and best practices to continuously improve project outcomes and ensure client satisfaction.

Throughout my time at Codobux, I honed my skills in both WordPress and Shopify development, while delivering high-quality, tailored solutions that meet client needs efficiently and effectively.

WP PHP Developer | Henceforth Solution

Mohali, Punjab   December 23 - August 2024

As a WordPress PHP Developer at **Henceforth Solutions**, I specialized in building custom WordPress themes from scratch using PHP, HTML, CSS, JavaScript, and MySQL. Key contributions and skills include:

- Custom Web Design & Development: Expertly designed and developed websites with Elementor, crafting tailored, user-friendly experiences. Proficient in converting PSD and Figma designs into fully functional, responsive websites.
- E-commerce Expertise: Successfully delivered multiple high-profile service and e commerce websites, integrating WooCommerce for seamless online shopping experiences.
- Website Maintenance: skilled in ongoing website maintenance and optimization, ensuring smooth performance and continued functionality.
- Custom Theme Development: Created fully custom WordPress themes tailored to client specifications, ensuring high performance and responsive design.
- Performance Optimization: Implemented caching strategies, minified assets, and integrated content delivery networks (CDNs) to boost website speed and efficiency.
- Scalable Solutions: Delivered high-quality, scalable websites that followed industry best practices, ensuring long-term stability and maintainability

In this role, I focused on delivering robust and optimized WordPress solutions while maintaining a strong commitment to code quality and performance

Web Designer | EMBTEL WEB SOLUTION

Mohali, Punjab   December 23 - August 2024

As a WordPress Designer at Embtel Web Solution, I specialized in creating visually appealing and functional websites using Elementor and custom HTML/CSS. Key accomplishments and skills include

- **Website Maintenance:** skilled in ongoing website maintenance and optimization, ensuring smooth performance and continued functionality.
- **Custom Web Design & Development:** Expertly designed and developed websites with Elementor, crafting tailored, user-friendly experiences. Proficient in converting PSD and Figma designs into fully functional, responsive websites.
- **E-commerce Expertise:** Successfully delivered multiple high-profile service and e commerce websites, integrating WooCommerce for seamless online shopping experiences.
- **Client-Focused E-commerce Solutions:** With a strong focus on user experience, I tailored both WordPress and Shopify stores to match clients' specific business goals, ensuring a smooth and intuitive shopping experience.
- **Cutting-Edge Solutions:** Stayed up-to-date with the latest WordPress trends, incorporating modern best practices to deliver innovative and high-performing websites.

I'm dedicated to delivering high-quality, creative web solutions, focusing on exceptional design, functionality, and user experience.

Projects

WordPress

Certiwise

Nation Wide Roller Shutter

GDP Org

Foxbegin

Box Displays

The Lovely Clinic

Meera Advisory

Capital Appaliance

Ranks Global

Tapas For Dig

Perklee

Shopify

Really Nice Tea

All Arabic

Makachews

Funnels

Pheonix Breathwork Method

Nawab Talent

Certified Tattoo